

2008 EDITORIAL CALENDAR

	Management Features	Food Feature	FM Innovators	Culinary TrendWatch	Basics and Beyond	Beverages / Health Wise Food Safety	Equipment	Bonus Distribution / Ad Readership Studies	Shows / Conferences
January	Insights into Servery Interior Design	Extended Breakfast Menus	Business Dining	Chilean Cuisine	Rice and Grains	Health Wise	Energy Efficient Cooking	Signet Ad Readership Study	
February	2008 Noncommercial Segment Forecast	Seafood	School Foodservice	African Cuisine	Coffee	Beverages	Display Cooking	Healthy Customers Seminar/ Natural Products West	
March	Secrets to Operating Killer Kiosks	Poultry	College/ University Foodservice	Irish Cuisine	Dairy	Food Safety	Ice Machines		Healthy Customers Seminar/ Natural Products West
April	A Project Management Primer	Catering	Healthcare Foodservice	Floribbean Cuisine	Mexican	Health Wise	Green-Friendly Equipment	Women's Foodservice Forum/ NRA Show	Women's Foodservice Forum
May	NRA Show Issue Silver Plate Profiles	Beef and Pork	Business Dining	Australian Cuisine	Side Dishes	Beverages	Combi-Ovens	NRA Show/ ASHFSA	NRA Show
June	NACUFS Issue Profitable Portion Control Strategies	Small Plate Trends and Applications	College/ University Foodservice	Thai Cuisine	Salads	Food Safety	Dishwashing Systems	NACUFS	ASHFSA
July	Strategies for Marketing Excess Production Capacity	Pizza and Flatbreads	School Foodservice	Cuban Cuisine	Potatoes	Health Wise	Image-Elevating Uniforms	FM Ideas Conference	NACUFS/SNA
July Supplement	Food Management's Operational Solutions — Provides onsite operators with real-life examples of operational solutions in areas such as culinary, back-of-the-house, front-of-the-house, remodeling, expansion and food safety. April 15th Close.								
August	FM's Annual Best Concept Awards	Desserts	Healthcare Foodservice	Gulf Coast Regional Cuisine	Vegetarian	Beverages	High-Speed Cooking	Signet Ad Readership Study HFM/ACFSA/SFM	ACFSA
September	FM's TOP 50 Contract Management Companies	Soup	Business Dining	Northern Italian Cuisine	Fruit	Food Safety	Refrigeration Equipment	SFM/NACS/ Healthy Customers Seminar/ Natural Products East	SFM/HFM
October	Getting a Handle on C-store Economics and Hybrid C-store Business Models	Healthful Comfort Food	College/ University Foodservice	New England Regional Cuisine	Baked Goods	Health Wise	Coffee Dispensing Systems	FM Ideas Conference/ International Hotel/Motel Restaurant Show	FM Ideas Conference/ Healthy Customers Seminar/Natural Products East/NACS
November	Nurturing the Next Generation	Snacks and Appetizers	School Foodservice	Spanish Cuisine	Stews and Chilies	Beverages	Ranges	International Hotel/Motel Restaurant Show	International Hotel/Motel Restaurant Show
December	Building Check Averages with Impulse Sales	Sandwiches	Healthcare Foodservice	Japanese Cuisine	Sauces	Food Safety	Prep Equipment		

2008 Advertising Rates

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Food Management Issue Deadlines

Issue Date	Space Closing	Material Due
Jan. 2008	12/3/07	12/5/07
Feb. 2008	1/2/08	1/8/08
Mar. 2008	2/1/08	2/5/08
Apr. 2008	3/3/08	3/7/08
May 2008	4/2/08	4/7/08
June 2008	5/1/08	5/5/08
July 2008	6/2/08	6/6/08
Aug. 2008	7/1/08	7/7/08
Sept. 2008	8/1/08	8/5/08
Oct. 2008	9/2/08	9/5/08
Nov. 2008	10/1/08	10/6/08
Dec. 2008	11/3/08	11/7/08

Please call Denise M. Walde at (216) 931-9621 for a material extension date.

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