





Print									In-Person	eMedia
Management Feature	Food Feature	FM Innovator	Menu TrendWatch	Basics & Beyond	Green Space/ Bakery Case/ Food Safety	Well-Equipped	Bonus Distribution/ Ad Readership Studies	FM Events/ Industry Shows	FM eNewsletters	FM Recipe Box
January	Food Photography 101	Buffet Upgrades	Business Dining	Barbecue	Rice and Grains	Bakery Case	Baking Equipment	Signet Ad Readership Study	Three eNewsletters Each Month:  1. <i>NEWSBriefs</i> eNewsletter delivers breaking onsite foodservice news as well as insight into the latest trends shaping all market segments within onsite foodservice 2x each month	 Put suppliers and buyers just one click away from your recipes
February	2010 Onsite Trend Forecast	Seafood	School Foodservice	Peruvian Cuisine	Burgers	Green Space	Pulpers/Composters	Women's Foodservice Forum/NRA Show		
March	C-Stores Go Sustainable	Poultry	College/University Foodservice	Healthful Menus	Bean Cuisine	Food Safety	Coffee/Espresso	Women's Foodservice Forum		
April	Making the Most of Hi-Tech Menu Boards	Catering	Business Dining	Mexican Menus	Sauces	Bakery Case	Combi Ovens	Women's Foodservice Forum/NRA Show	NRA Show	 2. <i>QuickLinks</i> eNewsletter delivers the top stories from the latest issue of Food Management 1x each month Sent to 20,000+ opt-in subscribers
May	NRA Silver Plate Profiles NRA Show/AHF Issues	Specialized Menus*	Healthcare Foodservice	Outdoor Event Menus	Side Dishes	Green Space	Specialty Cooking Equipment	NRA Show/AHF	NRA Show	
June	Recycling, Composting & Food Waste Mgmt. NACUFS Issue	Pizza and Flatbreads	College/University Foodservice	Thai Cuisine	Salads	Food Safety	Bar Equipment	NACUFS	AHF	
July	Strategies for Attracting Street Traffic	Kabobs	School Foodservice	Late Night Menus	Cookies	Bakery Case	High-Speed Cooking	PMA Foodservice Conference	NACUFS/FM Live!/SNA/PMA	Delivered via email directly to the desktop of 20,000+ onsite foodservice decision-makers
July Supplement	Food Management's Onsite Catering/Special Event Management supplement will feature a special editorial package that provides an overview of key strategies that operators are employing to build their onsite catering and special event business. Closing Date: April 1st.									
August	FM Best Concepts Awards	Desserts	Healthcare Foodservice	Room Service Menus	Potatoes	Green Space	Energy-Efficient Equipment	Signet Ad Readership Study	ACFSA/SFM	
								ACFSA/SFM		
September	FM's TOP 50 Contract Management Companies	Soup	Business Dining	After School Snack Menus	Salads	Food Safety	Ice Makers	SFM	SFM	
October	Cutting Edge Cashless Systems	Vegetarian	College/University Foodservice	Dim Sum	Appetizers	Bakery Case	Display Refrigeration	FM Ideas Conference/International Hotel/Motel Restaurant Show		International Hotel/Motel Restaurant Show
November	Leveraging Loyalty	Deli	School Foodservice	Exhibition Cooking	Special Event Items	Green Space	Dishwashers	International Hotel/Motel Restaurant Show		
December	Self-Op Vending FM IDEAS Conference Wrap-Up	Sauces, Marinades and Rubs	Healthcare Foodservice	Indian Cuisine	Breakfast Items	Food Safety	Toasters	NAFEM		

*Specialized menus for allergies, anti-inflammatory, gluten or dairy intolerance, etc.

Department Highlights

Front of the House: News, events, tips and tactics from across the onsite market.
Strategic Thinking: Insightful columns to help operators take the long-term view.
Menu TrendWatch: What's hot on onsite menus to help build business and variety.
Basics & Beyond: How operators turn old standbys into signature favorites.

Green Space: Case studies of how FM readers are embracing sustainability.
Bakery Case: Ideas and case studies to improve bakery marketing.
Food Safety: Strategies and ideas for implementing food safety best practices.
Well-Equipped: What operators need to know to spec and buy equipment.

Guest Chef: Interviews with chefs who are upgrading onsite offerings.
Bench Strength: Profiles of next-generation onsite talent.
Just Desserts: A lighter look at the ironies and oddities of foodservice.

Food Management 2010 Deadlines

	Print		eMedia							
			FM eNewsletters						FM Recipe Box (Quarterly)	
										
			2nd Monday Each Month		3rd Monday Each Month		4th Monday Each Month			
Space Closing	Material Due	Space Closing	Material Due	Space Closing	Material Due	Space Closing	Material Due	Space Closing	Material Due	
January	12/3/09	12/4/09	12/28/09	1/4/10	1/4/10	1/8/10	1/11/10	1/15/10		
February	1/4/10	1/8/10	1/25/10	1/29/10	2/1/10	2/5/10	2/8/10	2/12/10		
March	2/1/10	2/5/10	2/22/10	2/26/10	3/1/10	3/5/10	3/8/10	3/12/10	2/1/10	2/10/10
April	3/1/10	3/5/10	3/29/10	4/2/10	4/5/10	4/9/10	4/12/10	4/16/10		
May	4/1/10	4/7/10	4/26/10	4/30/10	5/3/10	5/7/10	5/10/10	5/14/10		
June	5/3/10	5/7/10	6/1/10	6/4/10	6/7/10	6/11/10	6/14/10	6/18/10	5/3/10	5/10/10
July	6/1/10	6/7/10	6/28/10	7/2/10	7/6/10	7/9/10	7/12/10	7/16/10		
August	7/1/10	7/7/10	7/26/10	7/30/10	8/2/10	8/6/10	8/9/10	8/13/10		
September	8/2/10	8/5/10	8/30/10	9/3/10	9/7/10	9/10/10	9/13/10	9/17/10	8/2/10	8/10/10
October	9/1/10	9/7/10	9/27/10	10/1/10	10/4/10	10/8/10	10/11/10	10/15/10		
November	10/1/10	10/5/10	10/25/10	10/29/10	11/1/10	11/5/10	11/8/10	11/12/10		
December	11/1/10	11/5/10	11/29/10	12/3/10	12/6/10	12/10/10	12/13/10	12/17/10	11/1/10	11/10/10
FM Supplement (July)	4/1/10	4/15/10								

Sales Offices

General Manager

David Brodowski
1300 E. 9th Street
Cleveland, OH 44114
david.brodowski@penton.com
(216) 931-9373

Northeast

Rachel McGaffigan
17 Island Street
S. Dennis, MA 02660
rachel.mcgaiffigan@penton.com
(508) 385-2524

Southeast/Texas

Doug Mael
10 Golf Club Drive
Langhorne, PA 19047
doug.mael@penton.com
(215) 752-9090

Midwest

Sam Wilson
1013 Keystone Avenue
Northbrook, IL 60062
sam.wilson@penton.com
(847) 272-2486

West

Dian Melius
58 Canyon Ridge
Irvine, CA 92603
dian.melius@penton.com
(949) 375-1085



Penton Media, Inc.
The Penton Media Bldg.
1300 E. 9th Street
Cleveland, OH 44114-1503 USA

Send Digital Files and Insertion Orders to:

Denise M. Walde, Senior Production Manager

Food Management Magazine, Penton Media
9800 Metcalf Ave.

Overland Park, KS 66212 USA

Phone: (913) 967-1696 Email: denise.walde@penton.com

www.pentondigitalads.com

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RR Donnelley, Pontiac Division

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